

THE MOBILIST PRODUCT PLATFORM (MPP)

A flagship Foreign, Commonwealth and Development Office programme, MOBILIST is focused on mobilising institutional capital to catalyse new scalable and replicable financial products that deliver on the Global Goals and support the net-zero transition.

MOBILIST will, through a competitive process, source and select sustainable finance products sponsored by investment managers and financial institutions and provide them with technical assistance, seed capital and support towards their listing on the London Stock Exchange and emerging and frontier market exchanges.



THE CHALLENGE



Even before COVID-19 hit, financing for the Global Goals was falling \$2.5 trillion (USD) short annually.

The OECD's Global Outlook 2021 report suggests that the annual SDG financing gap in developing countries could have increased by a further \$1.7 trillion, or nearly 70%, in 2020.

Yet, this financing gap represents only a tiny fraction of the capital managed by large-scale institutional portfolios, estimated to have upwards of \$80 trillion of assets under management globally. Listed or 'public' products — those traded on stock exchanges — make up more than 90% of these assets.

Action is needed to bring products that address developing country challenges to listed markets and to scale. In 2018, less than 4% of global pension assets were invested in emerging markets and developing economies. Of the 4%, most investments were attributable to 'private', unlisted markets.

The potential of public capital markets is largely untapped in the countries with the greatest need. Across international financial centres, including London, there are few African, Latin American and 'developing' Asian listed investment opportunities. MOBILIST represents a compelling opportunity to bridge these gaps and accelerate progress towards the Global Goals.

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THE MPP OFFER

In February 2021, the FCDO announced its ambition to invest up to £90m through the MOBILIST programme, and in November 2021, the Chancellor of the Exchequer announced that the programme would receive an additional £66 million in funding alongside a new commitment from the Norwegian Agency of Development Assistance to commit up to £3 million in the form of technical assistance grants.

These sizeable, high-profile commitments have been made explicitly to assist eligible product propositions in achieving stock exchange listings.

MOBILIST will leverage established capital markets infrastructure and participants to source and select products best positioned to mobilise capital at scale. It will provide selected products with one or more of:

SEED CAPITAL

through investment capital to complement any cornerstone investors

TECHNICAL ASSISTANCE

to underwrite listing and other related costs

TECHNICAL ADVISORY

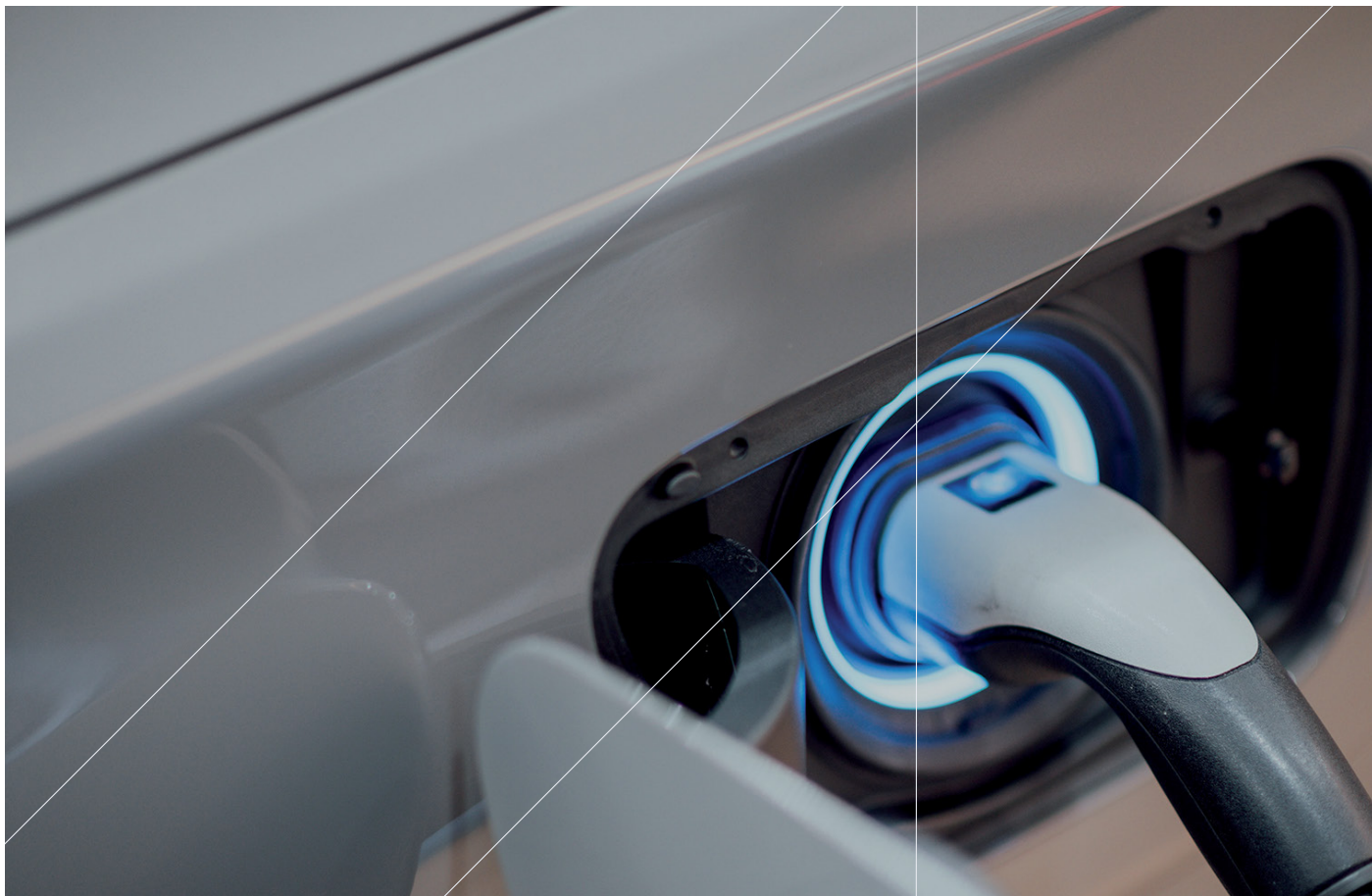
through the MPP's Technical Panel of experts

ENHANCE VISIBILITY

through FCDO's platforms, guidance and backing

The MPP can provide significant value added to sustainable finance products that meet key criteria and have a clear route to listing.

MPP MARKET ENGAGEMENT



The MPP is seeking to partner with stock exchanges and their members, including brokers, investment banks and other intermediaries to identify emerging markets sustainable investment products that can demonstrate a legitimate intention to list, either in the UK or on an emerging market stock exchange.

The MPP is interested in reviewing propositions that fit within the following broad submission criteria:

Geographic focus	Underlying assets located in emerging and frontier markets
Listed Instrument type	All investment structures intended to list and trade on a stock exchange
SDG criteria	Clear climate or development outcomes aligned with closing the SDG funding gap
Catalytic criteria	Ability to demonstrate the scalability and replicability necessary to meaningfully close the SDG funding gap
Investor support	Existing anchor investor support

In particular, the MPP seeks to identify those products or strategies that would materially benefit from an investment by FCDO and/or Technical Assistance from the MPP.

Partner intermediaries are encouraged to refer all such potential products to the MPP.

POWERED BY



Palladium Impact Capital - a leading investment bank focused exclusively on positive impact and the capital advisory business of global impact firm Palladium



EIGHTEEN EAST

Eighteen East - seeks to connect impact investing with the financial markets to unlock additional pools of capital and improve living standards across developing countries.



contact-us@ukmobilist.com
ukmobilist.com